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**Research Article** 

## Constraints faced by Anganwadi workers in communication of information

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ARTICLE CHRONICLE : Received : 10.05.2012; Revised : 25.08.2012; Accepted : 24.09.2012 **SUMMARY :** The present study was conducted in forty villages of four taluka of Parbhani district of marathwada region of Maharashtra State on 80 Anganwadi workers with an object to study the constraints faced by the Anganwadi workers in communication of information. The data were collected personally by interviewing the Anganwadi workers and analyzed statically. The result of study depicted that maximum respondents expressed the problem that, lack of guidance from concern officers followed by messages were incomplete, lack of timely guidance from PHCs staff. Under information processing, problem while evaluating the information were received information was not in accordance with present situation and received information was difficult to understand. As far information due to heavy work load, no proper knowledge of information storage. Regarding information transformation, lack of timely supply of material for preparation of charts and wallpapers, no skill to transform the messages into simple local language and lack of knowledge about preparation of different visual aids. As regards output behavior, the respondents stated that beneficiary's women were not interested to attend group discussion, less participation in demonstration, less time for home visits due to heavy work load, non cooperation from beneficiaries and unavailability of helpers due to their vacancies.

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## **KEY WORDS:**

Constraints, Aanganwadi workers, Communication behavior

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